



Angelica Martinez

Contact

Address

182 P. Burgos Brgy. Addition
Hills, San Juan City, Metro
Manila, Philippines

Cellphone

639153406044

Email

angelicanmartinez@gmail.com

Portfolio

<http://angelicanmartinez.com/>

Skills and Expertise

- Adobe XD
- Elementor PRO
- Adobe Photoshop
- Adobe Illustrator
- Adobe Premiere
- Adobe Lightroom
- Figma

Professional Summary

More than 10 years of working in the design industry
Skilled in Adobe XD, Figma, Elementor PRO, Adobe
Photoshop, Adobe Illustrator, Premiere, & Lightroom
Strong marketing professional with a Bachelor of Fine Arts (B.F.A.)
focused in Advertising from the University of Santo Tomas.

Work Experience

January 2022- **Present**

Recontour

AMAZON MARKETING GRAPHIC DESIGNER & UI/UX DESIGNER

- Gather and evaluate user requirements in collaboration with the marketing team
- Develop UI mockups and prototypes that clearly illustrate how sites function and look like
- Identify and troubleshoot UX problems
- Coordination with the Shopify/ Web Developers
- Develops and conceptualizes Amazon Design materials: Store front, A+ Content, photo Editing, infographics and any related materials for Amazon.
- Social Media marketing materials
- Prepare design and newsletter in Klaviyo

February 2016 - September 2018

Intrepid Sourcing and Services, Limited

UI/UX DESIGNER AND MARKETING SPECIALIST

- Gather and evaluate user requirements in collaboration with the marketing team
- Develop UI mockups and prototypes that clearly illustrate how sites function and look like
- Prepare and present rough drafts to internal teams and key stakeholders
- Identify and troubleshoot UX problems
- Conduct layout adjustments based on user feedback
- Adhere to style standards on fonts, colors, and images
- Develops and conceptualizes brochures, social media, and other marketing materials

February 2016 - September 2018

Primer Group of Companies, Philippines

VISUAL MERCHANDISER

Develops in-store and window displays for Res Toe Run and Fitflop.
Maintains and oversees the overall store VM by creating in-store
display guidelines and training the personnel

October 2014 - January 2016

Under Armour, Philippines

Visual Merchandiser

Implements principal-directive displays and designs local advertising materials. And training the store personnel to maintain the look.

April 2014 - October 2014

Megaworld Lifestyle Malls, Philippines

Graphic Designer

Develops mall posters and event materials, and updates the cinema schedules online.

August 2011 - January 2014

Unilever Philippines

Creative Visualizer

Develops and conceptualizes key visuals, modules, and other marketing materials (digital and print).

May 2010 - August 2011

RBX Rice in a Box Corporation

Graphic Designer

Develops and conceptualizes promotional posters, menu boards, truck designs, and other marketing materials (digital and print).